

Finland

Top stats

Businesses in Finland confirmed that around a quarter **(24%) of desktop PCs are currently sitting unused** in office spaces due to home working – with **19% estimated to remain redundant** over the next year.

 **24%**
Unused PCs

 **19%**
Redundant PCs

Budget

At just over **€2.3 million, Finnish companies' 2019 IT budget was below the European average** (€3 million) and the Scandinavian average (€3.2 million).

But, even though **61% of companies in Finland expect their IT budgets to increase within the next 12 months**, the average budget increase will only be around 18% - the lowest of the Nordic countries surveyed and one of the lowest in Europe.

Finnish companies were extremely proactive in their response to the Covid-19 pandemic. 88% invested in additional IT equipment to enable employees to work from home, and increased budgets by an average of 17.5% over last year to provide this equipment.



Covid-19 implications on equipment & strategy

The way assets are acquired is also changing, with **61% of Finnish companies confirming they are more likely to use alternatives to cash** (e.g. leasing) to acquire assets over the next two years.

Seven out of 10 of companies in Finland already use leasing to finance all or some of their IT assets.

Allowing employees to work from home (45%) and facilitating social distancing measures (43%) are expected to be the most significant post Covid-19 changes made by businesses in Finland.



Sustainability



Almost two-thirds **(64%) of businesses in Finland have targets in place to reduce the levels of electronic waste** in the organisation – although this is actually one of the lowest levels in the Nordics, behind Sweden (80%) and Norway (77%) but ahead of Denmark (59%).



Although **73% of Finnish companies measure the carbon footprint of their IT assets** – consistent with the European average of 69% - more than a third (36%) don't believe their business can measure this carbon output accurately.



Almost three quarters **(72%) of companies in Finland know where the electronic waste** from their business ends up when it is no longer needed, in contrast with 66% of Swedish and 69% of Danish businesses.



Despite the strong environmental credentials, **11% of Finnish companies take old equipment to the dump** – more than any other country surveyed apart from Denmark (18%)



70% of businesses in Finland believe the government should support businesses to dispose of technology responsibly to help reduce electronic waste.

Mandatory reporting (58%) and mandatory targets (49%) were the most popular methods Finnish businesses believed the government should action **to help tackle corporate electronic waste** - above tax concessions/rebates (43%). This is against an average of the three most popular results for European, UK, and Nordic territories:

Mandatory Targets



47%

EU



40%

UK



55%

Nordic

Mandatory Reporting



44%

EU



43%

UK



57%

Nordic

Tax Concessions / Rebates



51%

EU



53%

UK



54%

Nordic