

The State of Business IT 2020

Covid-19 has forced businesses to accelerate digital transformation, but there are still significant challenges to overcome.

Transitioning to the new workplace environment



84% of businesses have purchased additional hardware to facilitate homeworking during the pandemic.

Nearly half of all IT strategies now include home working as a key objective.



Workforce priority purchases for the next year:

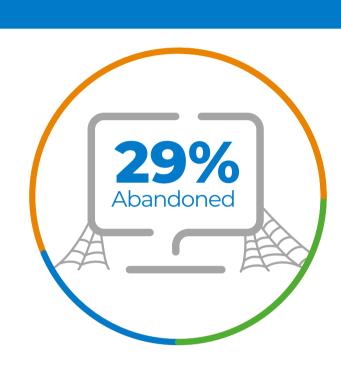


Software



60% of businesses will continue to allow employees to work from home even once Covid-19 restrictions have been lifted.

An e-waste crisis?



Nearly a third of desktop PCs were abandoned in offices across Europe during the pandemic.

This has led to fears of a growing e-waste crisis. Globally, we generate the equivalent of throwing away 1000 laptops every second, every year.



IT decision makers see sustainability central to their IT strategies (31%) and have e-waste targets in place (65%).

But there is still uncertainty about how to consume tech responsibly.







A new way to consume technology



With the shift to home working costing nearly a quarter of annual budgets in 2020, and flexible working here to stay, funds will have to go much further than before.

IT is rethinking the way they manage technology to ensure a smooth transition to the new world of work.



Over half of IT decision-makers are looking to new ways to acquire assets.

There is a better, greener way to consume technology.



from technology - productivity, creativity, collaboration - are delivered through access to IT devices, not ownership of them.

Speak to one of our specialists today

The State of Business IT 2020 – read the full report here